



Quotation Revision (Sample Answers)

Look at the sample passage from the original source. First, note the problems with the attempted quotation and then revise. When finished, compare your answer to the sample answer below.

Original Source from page 6 of:

Pariser, E. (2011). The troubling future of Internet search. *Futurist*, 45(5), 6-8.

THE ORIGINAL
The use of personal data to provide a customized search experience empowers the holders of data, particularly personal data, but not necessarily the seekers of it.

Attempted Quotation:

Many people are concerned about the lack of privacy when we share information online. Pariser: “The use of personal data to provide a customized search experience empowers the holders of data but not necessarily the seekers of it. (np).

Revise this quotation so that it is formatted correctly.

Revision:

Sample answer:

Many people are concerned about the lack of privacy when we share information online. As Eli Pariser notes in his 2011 article, “the use of personal data to provide a customized search experience empowers the holders of data ... but not necessarily the seekers of it” (6).

Explanation:

The quotation needs a stronger language of attribution and the year of publication. The quotation should be accurate and use ellipses to indicate words left out. The page number should be included, along with correct punctuation at the end.