



Using a Source (Sample Answers)

- Using the screen shot of the article's first page, fill in the necessary source details so that later you will know where these ideas came from.

author, title, year, publication title

- Identify which part of the notes copy Pariser's exact wording and so should be in quotation marks.

Sample Notes

Source Details: [fill in]

Google internet searches

- 2009/11 – Google using algorithms to keep track of what we search for
- Sells our searches to companies who design direct advertising information
- Customization of our web searches changes the way we experience and search the web.

Sample Notes

Source Details: [fill in]

Google internet searches

- 2009/11 – Google using algorithms to keep track of what we search for
- Sells our searches to companies who design direct advertising information
- **Customization of our web searches changes the way we experience and search the web.** [copied directly should be in quotation marks]