Reading for Context (Sample Answers)

1. **What am I reading?**
What are your first impressions of the website for *WIRED*?
Do you know this online journal?
What kind of information do you think you will find here?
What do you think the purpose of this journal might be? Marketing? Information?
Explore the website and learn about *WIRED.*
WIRED is a reputable online journal that explores the impact of technology across many areas of human experience. According to its website, "the WIRED conversation illuminates how technology is changing every aspect of our lives – from culture to business, science to design."
When we explore the website, we learn that WIRED offers research and insight from a variety of experts across a wide range of disciplines. The information is journalism based, rather than academic, but clearly captures and investigates current trends and debates in its field.
The journal may be of significant use when doing further research for assignments in this course.
2. **Who is the author?**
Investigate Marcus Wohlsen. What else has he written?
Is he qualified to write an article on digital literacy?
What are his research interests? Is his writing generally fun, light or learned?
Marcus Wohlsen is the senior editor for WIRED Business. As an experienced journalist, he has written many articles and a book investigating the intersections of business and technology.
While his work traces and investigates key themes and events in this field, we can distinguish it from more traditional academic analyses which would require more primary research and peer review.
3. **When was it written?**
Do you think the information in this article will still be relevant to the debate around digital literacy today?
This article was written in 2014 meaning that the ideas about digital literacy and coding are probably still very current and relevant.

4. **Why was it written?**

   Based on the title and perhaps a quick scan of the article, can you determine the basic purpose of the article?

   What do you think Wohlsen will discuss?

   Based on the title of the article, it seems that Wohlsen will explore a debate around the concept of "digital literacy."

   The title of Wohlsen's article gives us clues to the debate: having digital literacy will be crucial to success in the future, but as a society we don't really agree about what that includes. What is the best way to define it? Or, another way to say this: what digital skills do we need in the future?

   - Now, we can think of a few questions we might have while we read the content of the article:

   - Are there different opinions about what digital skills we need?

   - Why are digital skills going to be so important?

   - Does Wohlsen finally define what he thinks digital literacy should be?